

CLUBS AWARDS 2017



JUDGING FORM – Best Promotional Artwork

Club Name

Artwork type:

Was the artwork created by a member of the club?

Yes/No

Skill of design (Chosen layout, shapes, colour, text?)

_____/10

How engaging is the artwork? (Is it eye-catching, has the target audience been considered?)

_____/10

Originality (Is the concept original? Are derivative elements used in an innovative way?)

_____/10

Total

_____ out of 30